Out of the Ashes Foundation
Third-Party Fundraising Policy

Effective Date: July 1st, 2025

Purpose

Out of the Ashes Foundation (the “Organization”) is grateful for individuals, businesses, and community groups who wish to conduct fundraising activities on our behalf. This policy provides guidelines for planning and executing third-party fundraising efforts to ensure alignment with our mission, values, and legal obligations.

Definition

A *third-party fundraiser* is any fundraising initiative by a person or organization not employed by or formally affiliated with Out of the Ashes Foundation, where proceeds are designated to benefit our programs and services.

General Guidelines

1. **Approval Requirement**
    - All fundraising activities must be approved in writing by the Organization prior to promotion or execution.
    - Submit a completed **Third-Party Fundraising Application** at least 30 days before the planned activity.
2. **Use of Name & Logo**
    - Use of our name, logo, or branding is prohibited without prior written approval.
    - All promotional materials (flyers, social media, press releases) must be reviewed and approved by the Organization before being released.
3. **Financial Responsibility**

- The third-party is responsible for all costs, liabilities, and coordination of the fundraiser.

- Tax receipts may be issued only if donations are made directly to Out of the Ashes Foundation and meet IRS requirements.

- Final proceeds must be submitted within 30 days of the event, with a full accounting of funds raised and expenses.

4. **Legal Compliance**

    - The fundraiser must comply with all federal, state, and local laws and regulations, including permits, licenses, and insurance.

    - The Organization is not liable for any injuries or damages associated with the event.

5. **Brand Integrity & Alignment**

    - Fundraisers must uphold the mission and values of the Organization and may not involve activities that are unsafe, discriminatory, politically partisan, or controversial.

    - We reserve the right to decline any activity not aligned with our values or brand.

6. **Donor Confidentiality**

    - Donor information gathered through third-party fundraising must be kept confidential and may not be used for other purposes.

    - We are happy to acknowledge funds raised in honor or memory of someone, when provided with accurate information.

Examples of Approved Third-Party Fundraising Activities

- Benefit concerts or art shows
- Social media donation drives
- Corporate matching gift campaigns
- Bake sales, yard sales, or raffles (as allowed by law)
- Family fun festivals
- Pickleball Tournament

How to Get Started

1. Fill out and submit the **Third-Party Fundraising Application Form**.

2. Await approval and feedback from our Development Coordinator.

3. Upon approval, coordinate with us as needed for branding, resources, or donor processing.

4. Host your fundraiser and send us your final proceeds and report.

Contact Us
Out of the Ashes Foundation
Theo@outoftheashes5k.com
www.outoftheashesfoundation.org

We are deeply grateful for your support and commitment to helping us serve grieving families with compassion and care.